

Mathematics is either going to be fun for your child, or it's going to be a chore. Moms and dads who share math with their kids discover that doing math together makes it fun—and a kid who has fun with math at 3 will enjoy it at 30. It takes mommy, daddy, and

# Math

1  
2  
3  
!

Much of your child's future depends on math—and it's been shown that early exposure to math concepts helps children become comfortable with it. **Math 1-2-3** is designed by seasoned educators who know what makes kids get turned on to adding, subtracting, multiplying, dividing, and the concepts that make these actions friends or foes.

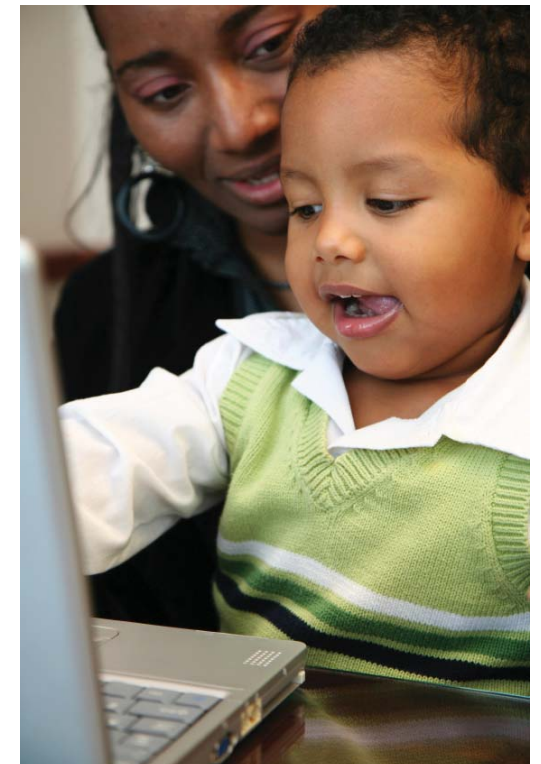


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Your pre-schooler needs a math team: Mommy, Daddy, and

**Math**  
1  
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# There's no question about it.

When Mom and Dad team up to help their kids learn, the kids get a huge step up in their academic futures. And when they team up to help their kids understand math, the potential for future success increases. If your children think math is fun, chances are that they'll think that chemistry, physics and engineering are fun, too. The time to convince them that math is fun is TODAY, when they're forming impressions and opinions that will stick with them their whole lives.

# Math 1 2 3 !

is a tool to help them

1. Enjoy math.
2. Learn math.
3. Increase vocabulary.
4. Learn basic computer skills.
5. Supplement what they're learning in Pre-K and Kindergarten.
6. Enjoy learning with mom and dad by their sides.



Whether it's balancing a checkbook, building a bridge, splitting an atom, aiming a moon shot, perfecting a polymer, managing a stock fund, making a fuel cell efficient, or grocery shopping, a secure knowledge of mathematics is essential to understanding the future. It's sad to say that many adults today are mystified by mathematics, and there's no good reason for that. **Math is the one thing that won't lie to you.** One thing's for sure, and that's this: if your child likes math from an early age, he or she will like it as an adult. **You, the parent, make the difference!**



# Math 1 2 3 !

is for every child who's beginning to discover mathematics. It's for every child in pre-school, or whose Kindergarten training doesn't seem to answer the math question.

Based upon state academic content standards, **Math 1-2-3** is designed to enhance what your child is learning in pre-school or Kindergarten, and it will help you help your child to move forward. **Best of all, it lets you participate in the teaching and learning process, which makes you a star in your child's eyes!**



Don't let her struggle alone. Be her partner in learning—and you'll learn while you're sharing.

**Math 1-2-3** is designed for parents with young children.

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